

DFA Awards 2017

Fact Sheet

Photo Links: http://www.hkdc.hk/download/awards/dfa_awards_2017.zip

About DFA Awards www.dfaawards.com	In 2003, the Hong Kong Design Centre launched the DFA Awards to underpin the role of designers in society, to celebrate design excellence with impact in Asia and for Asia, as well as to recognise the rising force of emerging designers in Hong Kong through its five-major award programmes: DFA Lifetime Achievement Award Signify the design community's respect for individuals who have made life-long contributions to design profession, education and the society. DFA Design Leadership Award Recognise business leaders who create exceptional sustainable business success through strategic and innovative use of design. DFA World's Outstanding Chinese Designer A major accolade for designers of Chinese origin with significant design achievement and international recognition. DFA Design for Asia Awards Cover a wide range of design that embodies Asian aesthetics and culture and influences the design trends in Asia and for Asia. DFA Hong Kong Young Design Talent Award Nurture the development of local emerging designers and provides sponsorship for them to undertake work or further education overseas.
Organiser	Hong Kong Design Centre (HKDC) A non-profit organisation founded in 2001 as a strategic partner of the HKSAR Government in establishing Hong Kong as a centre of design excellence in Asia. HKDC continues its public mission in using design and innovation to drive value creation of business development and improve the well-being of society, through the provision of diverse innovation-oriented knowledge sharing and exchange platforms, anchored by five major work directions: CONNECT, CELEBRATE, NURTURE, ADVANCE and ENGAGE.
Major Sponsor	Create Hong Kong of the Hong Kong Special Administrative Region Government
2017 Results	• DFA Lifetime Achievement Award x 1 • DFA Design Leadership Award x 1 • DFA World's Outstanding Chinese Designer x 1 • DFA Design for Asia Awards x 186 • DFA Hong Kong Young Design Talent Award x 17

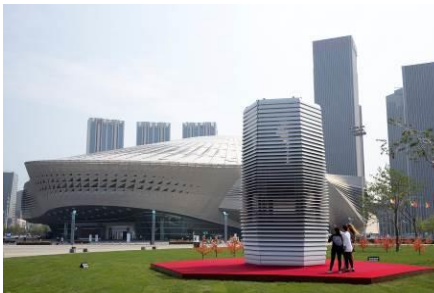
Event Dates	6 December 2017 Presentation Ceremony of DFA Design for Asia Awards and DFA Hong Kong Young Design Talent Award (Theatre 2, HKCEC) 7 December 2017 DFA: Design for Asia summit at Business of Design Week (Theatre 2, HKCEC) 8 December 2017 Presentation Ceremony of DFA Lifetime Achievement Award, DFA Design Leadership Award and DFA World's Outstanding Chinese Designer (Convention Hall, HKCEC) 7-9 December 2017 DFA Awards exhibition at the HKDC Pavilion at DesignInspire (Hall 3D-E, HKCEC)
Awards Book	Design for Asia: DFA Awards 2017 (ISBN: 978-988-13863-3-5) To celebrate the 2017 DFA Awards winners and to introduce the design philosophy and contact of each design project. In addition, the international panel of judges also share their views and comments on the trends and the values of Design for Asia. The publication is available for sale at a promotional price of HK\$380 at BODW. 
Website	www.dfaawards.com
Facebook / YouTube	Search: DFA Awards

DFA: Design for Asia summit at Business of Design Week

Speaker List

(More information at: <http://bodw.com/en/event/dfa-design-for-asia/>)

Speaker: 	Mark Dytham / Co-founder, Klein Dytham architecture (Japan) Born in the UK, Mark Dytham studied architecture at the Royal College of Art in London. In 1989, he traveled with business partner Astrid Klein to Tokyo, and together they found work with Toyo Ito. They soon established Klein Dytham architecture, working freely across disciplines including architecture, interiors, furniture, installations and events. Dytham is a frequent guest speaker at international design events, has taught at universities in Japan and beyond and in 2000 was awarded an MBE (Member of the British Empire) for services to British Design in Japan.
Winning Project :	Grand Award - Open House at Central Embassy Open House, a self-described village of spaces, including a bookstore, bars, lounges, restaurants, a children's zone, co-working spaces, pop-ups, stores, and an art tower. It is an integrated lifestyle space that cater to various needs, and its dramatic juxtaposition of double height ceilings and amenities built on a human scale makes it a space where people want to work and stay for long. Instead of the box-like retail spaces, Open House's businesses coalesce around the bookstore. Visitors are free to browse, or sit down to enjoy a good read, or perhaps to enjoy a coffee or a meal when they feel like refueling. 

Speaker:	Daan Roosegaarde / Artist and Innovator, Studio Roosegaarde (The Netherlands)
	Dutch artist and innovator Daan Roosegaarde (1979) is a creative thinker and maker of social designs which explore the relation between people, technology and space. Roosegaarde has been driven by nature's gifts such as light emitting fireflies and jellyfishes since an early age. His fascination for nature and technology is reflected in his iconic designs such as Smart Highway (roads which charge from sunlight and glow at night) and Smog Free Project (the largest outdoor air purifier in the world which makes jewellery from smog). Roosegaarde graduated from The Berlage Institute with a master in architecture. He founded Studio Roosegaarde in 2007, where he works with his team of designers and engineers towards a better future. Together they develop 'Landscapes of the Future' building smart sustainable prototypes for the cities of tomorrow. Roosegaarde is a Young Global Leader at the World Economic Forum and named Artist of the Year 2016 in The Netherlands.
Winning Project :	Grand Award for Sustainability & Gold Award – Smog Free Project During one of Daan Roosegaarde's visit to Beijing, the ancient capital was blanketed in a severe episode of smog and haze, allowing the artist to experience the first hand environmental impact on people of all ages and from all walks of life. Taking cues from ionic air purifiers now popular for household use, Roosegaarde proposes a quicker fix. With the patented positive ionization technology, the Smog Free tower is proven to trap and remove up to 70% of PM10 and 50% of PM2.5 from the air that flows through the filter. The smog particles are then compressed and turned into a Smog Free Ring. 

Speaker:	Tse Yat Ming, Industrial Designer of Mobike (Mainland China)
	Tse Yat Ming, graduated from Hong Kong Polytechnic University in 2007 with a bachelor's degree in industrial design. She worked as product designer in Harman International, Lenovo which are world-class level manufacturers in consumer electronics industry. Also she works with Auto industry as design trend researcher. During her ten-year experience in product design, Tse devoted herself to develop interactive design with people and integrated design. In 2010, during the period worked in Pega D&E, her project +/- DESK participated in the Milan Design Week to presented a new experience on work station which has been well received. In the same year, her work were introduced to Beijing International Design Week for exhibition. Tse is currently working as industrial designer of smart device for shared bicycle in Mobike, and is responsible for new generation smart devices design.
Winning Project :	Grand Award - Mobike Classic Mobike is the world's first and largest smart bike-sharing company. Its mission is to bring more bikes to more cities, using its innovative technology to make cycling the most convenient and environmentally-friendly transport choice for urban residents. Using specially designed bikes equipped with GPS and proprietary smart-lock technology, Mobike enables users of its smartphone app to find a bike near them, reserve and unlock it. In the first year of operation, there were more than five million smart bicycles making 20 million rides every day in over 150 cities. Mobike users have collectively reduced CO2 emissions by as much as 610,000 tonnes. 

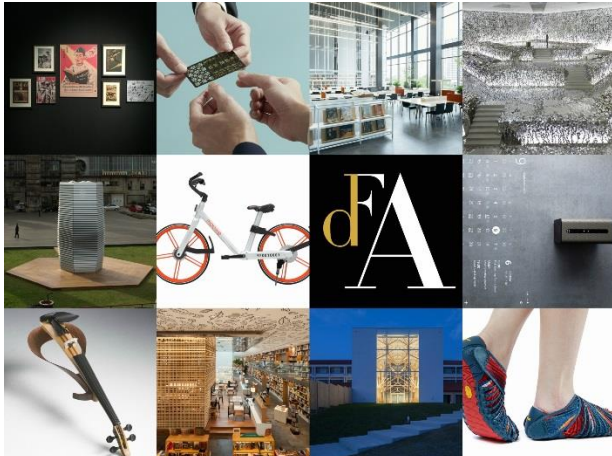
Speaker:	Pichit Virankabutra, Creative Space Development Director, Thailand Creative & Design Center (Thailand)
	Pichit Virankabutra, Graphic Designer, graduated BA Art Education Department, Faculty of Education, Chulalongkorn University, Bangkok, Thailand and MA Fine Art, Goldsmith College, University of London. He joint Thailand Creative & Design Center (TCDC) in 2004, responsible for curatorial work on exhibition and creative programs. Before assigned to direct creative space development department to develop Charoenkrung as the creative district to drive forward the creative economy in accordance with Thailand's country policy.
Winning Project :	Grand Award - Redefining the District - Thailand Creative & Design Center / Thailand Starting from May 2017, the Thailand Creative & Design Center (TCDC) has moved to the Grand Postal Building signals a creative direction for Thailand. The Center reconnects the design and creative communities with the historical riverfront road and neighbourhood. The repurposed building boasts over 9,000 m², in which six functional zones engage the TCDC's users and visitors and provide them with what they need to help wean Thailand off its dependence on low labour costs and low-end service industry jobs. The building's rooftop is transformed into a garden, giving users a much needed space to relax and get their creative juices flowing again. 

Speaker:	Wan Li, Postdoctoral Fellow, The Chinese University of Hong Kong, The School of Architecture (Hong Kong)
	Dr. Li WAN is a postdoctoral fellow in the School of Architecture of The Chinese University of Hong Kong. She specializes in sustainable building design and assessment system in poor rural areas of China. She is also the co-founder and project convener of “One University One Village” initiative that aims to bring together the expertise, knowledge, and human resources of “a university” to improve the livelihood of “a village” and its needy villagers in a strategic, systematic, and sustainable manner. Their team has more than ten years’ experience of rural research and practice. Their rural projects have been honored by numerous international awards such as the UNESCO Asia Pacific Awards for Cultural Heritage Conservation, the Terra Award, and the AR House Award.
Winning Project :	Silver Award - Post-earthquake reconstruction demonstration project of Guangming Village After the Ludian earthquake in 2014, villagers of Yunnan’s Guangming Village lost their faith in the local traditional rammed-earth buildings, 90% of which were destroyed during the earthquake. This project innovated the traditional rammed-earth building with high-science and appropriate technology to increase the seismic performance and indoor environmental quality of the building. Good thermal and daylighting performance guaranteed a low operating energy consumption, thus minimise the carbon footprint of the structure. A “3L” (local technology, local materials, and local labor) strategy and craftsmen training program have been implemented to provide a safe, economical, simple, and sustainable reconstruction strategy. 

2017 Results highlights:

(more results details and photos at: www.dfaawards.com/press_release)

DFA Lifetime Achievement Award (DFA LAA)	
 <i>Photo by Kazumi Kurigami</i>	Yohji YAMAMOTO Designer For 45 years, YAMAMOTO has been working in the fashion industry. Renowned for his avant-garde style, his unique designs have graced international runways since his debut in Tokyo in 1977. He presented his first collection in Paris in 1981. In 2002, he was appointed as the creative director for Y-3. YAMAMOTO's dedication to the fashion industry has been recognised the world over, and awarded lots of honours including the Commander of the Order of Arts and Letters, the highest honour in arts and culture in France.
DFA Design Leadership Award (DFA DLA)	
	Adrian ZECHA Founder of Amanresorts and Azerai Hotels Non-executive Chairman of General Hotel Management ZECHA is one of the world's leading creators and operators of award-winning, distinctive luxury hotels and resorts. As the founder of world famous Amanresorts, and in a career spanning more than 45 years, he has founded a series of hotel management companies and conceived and developed more than one hundred hotels. He is recognised globally as one of the foremost visionaries within the hospitality industry. In 2017, ZECHA and his team under a new management structure, launched Azerai, a hotel brand positioned as a new benchmark in affordable luxury.
DFA World's Outstanding Chinese Designer (DFA WOCD)	
	Alan CHAN Designer, Brand Consultant and Artist Founder of Alan Chan Design Company CHAN started his career in the advertising industry as design apprentice in 1970, and attended a 10-month design course in evening school after graduating from secondary school, before starting his own company in 1980. As a designer, brand consultant and artist, CHAN and his company have won more than 600 local and international awards during his 47 years in advertising and design. The 'Oriental Passion Western Harmony' design philosophy he initiated has been well-recognised by the international design scene, and has had a major influence on younger generations of designers.

DFA Design for Asia Awards	
	• More than 1,000 entries from over 23 economies, highest entry number from Mainland China; • 186 awards, including 9 Grand Awards, 1 Grand Award for Culture, 1 Grand Award for Sustainability, 1 Grand Award for Technology, 4 Grand Award with Special Mention and 170 awards from four design disciplines (a total of 26 categories) in Category Award; Mainland China tops the leaderboard, followed by Japan and Hong Kong. 
DFA Hong Kong Young Design Talent Award	
	• 17 design practitioners or graduates are awarded; • 13 out of the 17 awardees will receive a financial sponsorship amount up to HKD500,000 or HKD250,000 for six-to-twelve-month overseas work attachment or study.

Media Contacts

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